

THE NEW SHAPE OF ERGONOMIC SEATING INGENUITY



Hager Worldwide is pleased to announce the global acquisition of the Bambah Saddle Seat companies. Bambah Saddle Seat, Pty Ltd based in Australia was acquired in April of 2017 and Bambah Saddle Seat, (Europe) Pty Ltd based in the United Kingdom was acquired in June of 2018. Prior to these acquisitions, Hager Werken in Germany, Hager Worldwide in the United States and Hager Werken (Asia) in China sold The Bambah Saddle Seat under exclusive marketing and licensing agreements.

The Bambah Saddle Seat is a pioneering ergonomic seating technology developed by Mary Gale, an Australian occupational therapist, who, in 1988 transformed the seating world as we know it - creating the most advanced seating technology for postural care.

The world's first saddle-based seating solution for everyday sitting.

Ms. Gale's new concept moved seating from the "Conventional" unhealthy "C"- shaped sitting on a flat stool to the Bambah Saddle Seat; where the body's natural "S" shape is achieved which is far healthier than that of conventional/flat seating.

Bambah keeps your body's center of gravity directly above your sitting bones; thus, maintaining the spines natural "S" shape.

- This means your lumbar discs aren't put under pressure, helping to avoid back pain (places your pelvis in its neutral position) and related problems. Head and neck pain recede. Stamina (reduces energy consumption) and dexterity increase.
- Freedom from spinal compression and muscular tensions improves the body's circulation and breathing (the chest and abdomen are not compressed), risk of hip problems is lower, and pain is reduced.



Healthy "S" Shape

Unhealthy "C" Shape

- Unnatural positioning increases the pressure on the spinal discs which can cause many muscular skeletal problems with pain in the back, neck, arms, hands and shoulders.
- In this position we slouch, contort and stretch; hunch over.

In other words:
the solution is
the Bambah
Saddle Seat.

The Bambach Saddle Seat designed over 30 years ago, allowing people worldwide to sit and work pain-free. The benefits have all been thoroughly researched, documented and vetted. Technical articles are available upon request.

Who does the Bambach help being a truly a universal seating solution? Here are professions that use Bambach to sit and work pain-free.

- » Artists
- » Chiropractors
- » Dentists
- » Graphic Designers
- » Industrial Hygienists
- » Massage Therapists, Medical Imaging, Musicians
- » Occupational Therapists, Office Workers, Ophthalmologists, Optometrists
- » Pediatric Special Needs, Physical Therapists, Physicians
- » Sonography
- » Tattooists
- » Veterinarians
- » Wellness Professionals

Heretofore, the Hager group of companies' core businesses has been the dental industry where we've had great success with selling the Bambach Saddle Seat.

Now, for Home Health & Therapy Product Resellers, it's a good time to be a reseller of the Bambach Saddle Seat (in addition to our traditional dental dealer customers). Demand for ergonomic seating is growing, spilling out of the office and into the home. Accelerating technology is enabling more individuals to take advantage of telecommuting. Meanwhile, the number of individuals and professionals with musculoskeletal disorders keeps growing; all are looking for relief.

In the U.S., Canada and Latin American - Hager Bambach contact information is:

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